



Additiv Asia and iKonsultan Inovatama (IKON) strengthen ties to provide Indonesian FSIs with innovative Digital Wealth Management solutions

Singapore, June 12, 2017 – Additiv Asia and IKON are pleased to formalize their partnership on the Indonesian Financial Industry, paving the way to the delivery of local projects in Digital Wealth Management. After 12 months of cooperation, this partnership takes their collaboration to the next level, empowering them with access to the local market through the provision of innovative and differentiating digital finance solutions to Retail Banks, Private Banks, Insurance companies and Asset Managers in Indonesia.

The local presence of IKON's consultants in Jakarta and their knowledge of local specificities of the Indonesian financial sector combined with Additiv's successful track record in delivering digital investment solutions for both end-investors and client-facing staff will strengthen synergies between both companies.

"It is a strategic decision for us to accelerate our development in the Indonesian market and support our regional and local clients in addressing the needs of the fast growing middle-class" said Mr. Edy SUSILO, Project Director at Additiv Asia, and a Senior member of the South-East Asian project delivery team.

"We are pleased to grow our expertise on the **robo-advisory services for self-directed investors** as well as the **digital-assistant solutions for relationship managers**, as we see on one hand the democratization of investment and portfolio management for Retail and DIY investors using mobile devices, and on the other hand a strong need to equip client-facing employees with adequate tooling to lift up investment advice quality and customer experience within Indonesian FSIs" claims Mr. Munin WIDARDJO, co-founder and President Director of IKON.

Subsequent to this partnership program, Additiv Asia will be able to leverage IKON's pool of highly qualified IT Finance consultants and skilled resources in the Indonesian market, while IKON will add a recognized provider of modern Digital Wealth Management solutions to its portfolio of services for Financial Institutions. Together they propose to engage initially with Indonesian Financial Institutions through CX/UX prototyping assignments, applying additiv proven methodology to get early buy-in and alignment from key stakeholders.

About Additiv

additiv is a provider of hybrid and full-digital investment solutions for the Wealth Management industry and is a strategic partner of financial institutions to innovate within digital Wealth.

With a strong presence in Europe and Asia, additiv is a proven provider of end-to-end Robo-Advisory technology across retail, affluent & HNWI client segments with various flavours of sophistication and individualization features. Our design-driven approach & responsive-design solutions meet the needs of both self-directed clients and customer-facing staff of financial institutions.

About iKonsultan Inovatama (IKON)

As leading Indonesian IT and management consulting company focused primarily on Financial Services Industry (FSI), IKON helps clients define, implement, operationalize, and achieve their goals through business, technology, and digital transformations. Leveraging on its pool of 200 qualified consultants, IKON offers a unique combination of project management, functional, and technical skills.

For further information

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